

MACKINEWS



MAY 2011

Show Shirts Are Here!

Grab yours fast, I ordered a limited number of shirts. If we do not have your size, please let me know, I can get more. Child Small: \$12.00, All others \$15.00. Except AXL and up: \$17.00.



Our show theme for this year is 'The Nifty Fifties' *If you are artistic and are able to construct a cardboard jukebox, or soda fountain to be used as set pieces, please see Joy ASAP.* We can really use your help.



MacKinnon Dance Academy

2200 Outlet Center Drive - #420
Oxnard, CA 93036
805-485-0115
www.mackinnondance.com

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MACS-ercise™



MAY SPECIAL: Bring a friend who has never been here and both of you are FREE. Offer good for **1** MACS-ercise class only. Summer is on the way, to be ready and fit, join Susie Eskridge in MACS-ercise on Saturdays at 9:00 AM and Tuesdays at 6:00 PM.

Dates to Remember:

- Friday May 6th at 7:15 Backstage Mom's Meeting
- May 28th and May 29th Costa Mesa Highland Competition



STUDENT FORUM:

joy@mackinnondance.com

Do you have something you would like to contribute to **MackINews**? About your dance experiences, or school projects? Please write to me at the above address. I am starting a **STUDENT FORUM**, in the **JUNE Newsletter**. I hope to see your comments in there.



You can write about a performance you have seen, a particularly difficult element you are working on, how dance impacts your overall life, anything you want to share with other dancers; your comments will be welcomed! This is **YOUR Newsletter** – participate.



TUITION POLICY

If your child's tuition has not been paid for two months, **and** we have no notes in your file as to why, the child will be removed from our enrollment list, and you will receive a letter stating this. This dire outcome is very easy to prevent. Simply keep current with tuition or talk to JOY about your particular circumstances so arrangements can be made and entered into your file in the computer. I do not want to remove students from this school, I want to add students, please keep your tuition current. Thank you in advance for noting this message.

Have you tried our Automatic Withdrawal for your tuition payments? Don't pay late fees. Ask at the desk.

Often, we have students who have dropped out of the school and want to return. We are extremely happy to welcome our students back. However, the chances of getting into the exact same class may be slim. Be sure to check with us and see which classes are available when you plan to return. If you are going to be gone for a short time - say two to three months - it may be best to keep your tuition current, thereby securing your place in the class. This generally does not work for a class that is chugging along at a rapid pace, but will work for some of the younger classes. You may make up any classes you missed if your ***tuition is current.***

UPCOMING EVENTS:

Sunday, May 1, 4:30 PM
Expressions of Polynesia

Tina's Ports of Paradise
Crown Plaza, Ventura

Sunday, May 15, 12:45 PM
Expressions of Polynesia
St. Bonaventure High School
Fiesta, 3167 Telegraph Road

May 21, Saturday, 2-8 PM
Expressions of Polynesia
Ventura County Aids
Partnership at EPIC Ventura
2855 Johnson Drive, Suite A

May 28 and 29
The United Scottish Society
79th Annual Highland Games and Gathering,
9:00 am to 6:00 pm. Orange
County Fair and Event Center,
88 Fair Drive, **Costa Mesa, CA**
All are welcome to attend this
Scottish gathering. Scottish
food, crafts, clothing,
demonstrations, and music to
enjoy on each day. Our Dancers
compete on Saturday and
Sunday. Come out and enjoy the
festivities with us. **DANCERS:**
Send in your applications
immediately, please.

Below: Anaheim Comp – 2011
Trophies: Halle Escoto, Haylee
Ortega. L to R Back: Madison
Paniccia, Ciarra Garcia, Kaylee
Ortega, Mia Fernandez,
Allexandria Hernandez, L to R
Front: Natalie Schaniel, Halle
Escoto. Not pictured: Emilee
Garcia and Mia Montalvo.



JoyMacOne Presents

The Nifty Fifties

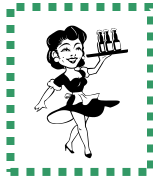
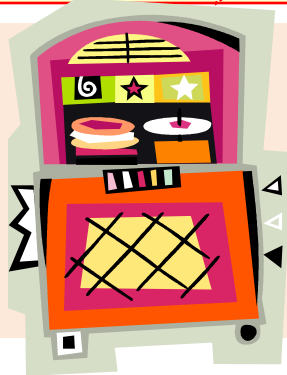


Wednesday July 20th & Thursday July 21st - 2010
7:00 PM at Oxnard Performing Arts Center

Show News 2011

THIS MONTH!!

Our show theme for this year is "The Nifty Fifties" Are you artistic? Can you construct a cardboard jukebox, or soda fountain to be used as set pieces, please see Joy ASAP. We can really use your help.



GET IN THE MOOD AND DRESS UP.

Our 34th annual production will be held at the Oxnard Performing Arts Center at 7:00 PM, July 20 and 21. JOYMAC one PRODUCTIONS presents students, staff and friends of MacKinnon Dance Academy in

"The Nifty Fifties"

Come to the recital dressed in 1950's attire! Go for it, have a blast. Hint: Poodle skirts, saddle shoes, rolled up jeans, white men's shirts tied in front, sweater sets, matching ankle socks, pony tails galore!!!! Get in the festive mood with us and let's make our audience look as awesome as our performers.



Important Dates:

Backstage Moms Meeting: Friday, May 6, 2011

7:15 PM. ALL moms must attend - even the experienced ones. Lots of kids need costume changes. We need your help

Personal and Business Ads for Program. Deadline: Saturday, June 4, 2011

ADS will not be accepted after deadline. Order form and payment MUST be turned at desk.

Tights & Shoe Purchase Suggested Deadline: Friday, June 10th If we do not have your size – please inform us at the desk.

Parent Information Meeting: Saturday, June 18th 2011

12:15 PM. We will raffle numbers 1-10 for ticket day. Costumes will be distributed after the meeting and drawing will begin for ticket day ticket purchases..

Parent Information Meeting: Friday, June 24th 2011

7:15 PM. Second meeting for any who missed the first. Costumes will be distributed after the meeting.

Costume Picture Days: Saturday, July 9th & Sunday July 10th 2011

Your children's class AND individual pictures will be taken in their costumes.

Ticket Day: Saturday, June 25th 2011

8:00 AM. A 'BUY' schedule will be posted and available in the JUNE Newsletter and on my website www.mackinnondance.com

Dress Rehearsals at OPACC: Monday and Tuesday, July 18 and 19. CALL TIME: 5:00 PM Rehearsal begins 5:30 pm

Performance at OPACC: Wednesday and Thursday, July 20 and 21. CALL TIME: 5:30 Performance 7:00 PM

MacKinnon's 34th Show Program Ad Order Forms

Personal Ad Order Form

Purchase a personal ad for MacKinnon Dance Academy's 34th Annual Production and you accomplish two wonderful things.

1. Congratulate your dancing school on its 34th Annual Performance.
2. Congratulate your child and have a memento to keep.

I want a 2x3½ Picture Personalized \$45 Ad and 1 Free Program!

Dancer's Name(s): _____

Your Name: _____

Your Phone Number: _____

Ad Message: _____

NO ORDERS WILL BE ACCEPTED AFTER JUNE 4th

Payment Method: Cash Credit Check# _____

Total: \$ _____ By: _____ Date: _____

Please attach photo to this order. Photo will be scanned and returned upon request. If digital image is being used PLEASE provide original file on cd with completed order form. A completed order form with payment MUST be submitted at the reception counter.

Be aware that image and message may be edited to fit into 2x3½ inch format. When possible choose any image that lends itself to this size. Thank You.

Return completed form with payment to:
MacKinnon Dance Academy
2200 Outlet Center Drive #420
Oxnard CA 93036
(805) 485-0115



Business Ad Order Form

I want to purchase a Business Ad!

- Business Card \$60.00 (2x3½ inches)
- ¼ Page \$90.00 (4¼ x 5½ inches)
- Half Page \$180.00 (8½ x 5½ inches)
- Full Page \$350.00 (8½ x 11 inches)

Business Name: _____

Your Name: _____

Your Phone Number: _____

Ad Message Not on Art Work: _____

NO ORDERS WILL BE ACCEPTED AFTER June 4th

Payment Method: Cash Credit Check# _____

Total: \$ _____ By: _____ Date: _____

Please place camera ready artwork or business card in envelope and attach this order form to the outside of envelope. Art Work can be returned upon request. If digital image is being used please provide file on cd with completed order form. A completed order form with payment MUST be submitted at the reception counter.

Return completed form with payment to:

MacKinnon Dance Academy
2200 Outlet Center Drive #420
Oxnard CA 93036
(805) 485-0115

File Formats: File types with embedded fonts (.PDF, .jpg, etc.) are best. We want to make you look great in our programs so please ask if you have any questions or concerns about your art work.



Order & Art MUST be in by: SATURDAY JUNE 4, 2011

Dear Parents:

Please make certain that your child visits the restroom BEFORE attending class. Frequent visits to the restroom are distracting to the students and teachers.

ALSO, (for parents of 7 yrs and under) we ask you to not leave the studio in case your child needs to leave the class for any reason.

Our aides cannot take your child to the restrooms as they are needed in class.



Parents are not invited into the classroom to observe their children's classes. If your child will not go into the classroom unattended (after the first couple of tries), it may mean that your child is not quite ready for a structured program; it may be best to wait six months or so and then re-enroll.



Dance Interest Quiz

Results from Dance Interest Survey in April Newsletter:

I received only 8 responses: THANK YOU to those who took the time to fill out the survey:

50% of respondents answered YES to 'I watch at least one dance event each week on TV.'

50% answered YES to "I look up dancer's biographies online."

80% take their dance lessons seriously.

100% Dance because they want to not because they are forced to by their parents.

50% Do not think Dance Class is a good place to socialize.

100% Like to learn more about dance than just dance steps.

80% Attend Dance concerts when they can; 30% Have favorite dancers.

90% Work as hard as they can during each class.

100% Enjoy working hard in their dance classes.

60% Do NOT always enjoy learning new steps; 100% Practice sometimes.

100% Say they have time to practice dance.

30% Plan to pursue a career in dance, 20% are undecided, 50% do not

80% Will take college dance classes - 20% are undecided.

1 Respondent will major in dance in college - all others are either undecided or may minor in dance.

90% of respondents say they dance from their 'heart' always.

90% Say they feel that they are reasonably talented.

30% Feel that they are supported by their parents observing their classes.

90% Take more than five classes each week.

ONLY 20% of respondents say that they wear warm-up clothing to or from the studio; **70%** Say they like to eat healthy foods and avoid sugars and junk food.

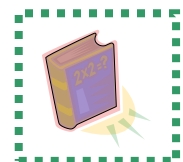
Note: On some survey sheets, both the YES and the NO boxes were checked. These answers were not included in the results above. There is no way to know how much of the MacKinnon Dance Academy population are represented by the survey, but it is interesting to note that all respondents have a more than passing interest in their dance classes and what they can get out of them. If we extrapolate these results to include the entire MacKinnon's student body population, I think we are doing quite well in generating interest about dance beyond the limited structure of the dance class.

Please send comments to joy@mackinnondance.com

CONGRATULATIONS TO **Danielle Bonucchi** for being a **VENTURA STAR SCHOLAR!** Danielle has been a dancer at MacKinnon's since she was four years

old. Great work Danielle – we are all proud of you **and** the other kids from Oxnard who did so well! Picture of Danielle below is during the 2010 Academic Decathlon – Danielle thinks over her answer. We have so many academically talented youngsters at

MacKinnon's, but we cannot talk about them, if you don't let us know. Write to joy@mackinnondance.com and let me know how you have succeeded in other areas .

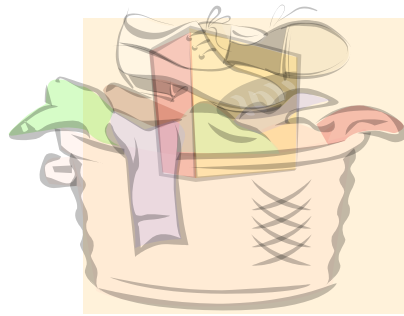


Dancers joining us in April 2011

Alondra Alatorre
Samantha Beltran
Katie Cantrell
Camila Cejudo
Kiandra Coronado
Ariana Deonier
Gonzales Estee
Kassandra Flores
Heaven Herrera
Jasmine Kim
Cadence Lamborn
Sophia Limon
Victoria Luna
Sayako Markrich
Hazel Mendoza
Jaelyn Perez
Iliana Sanchez
Jasmine Torres

MacKinnon's May Birthdays

5/1 🌟 Alondra Alatorre
5/1 🌟 Natalie Maldonado
5/2 🌟 Nakai Ash
5/2 🌟 Ashlynn Bryson
5/2 🌟 Jessie Guillen
5/3 🌟 Priscilla Rodriguez
5/4 🌟 Mia Navarro
5/5 🌟 Kate Lan
5/5 🌟 Brenda Palencia
5/6 🌟 Chantal Miranda-Vazquez
5/6 🌟 Matea Pot
5/9 🌟 Stephanie Vazquez
5/9 🌟 Rebecca Walker
5/10 🌟 Daniela Camarena
5/10 🌟 Nevaeh Mireles-Rogue
5/10 🌟 Emily Payard
5/10 🌟 Delilah Romero
5/10 🌟 Marissa Soto
5/11 🌟 Isabella Ambriz
5/12 🌟 Natalia Casey
5/14 🌟 Nathalia Cervantes
5/15 🌟 Stefanie Chordigian
5/15 🌟 Ysabella Haven
5/15 🌟 Leilani Mendoza
5/16 🌟 Judith Peralta
5/19 🌟 Hazel Acosta
5/20 🌟 Sally Rose McCormick
5/23 🌟 Melanie Malagon
5/23 🌟 Arantza Rodriguez
5/24 🌟 Hazel Mendoza
5/24 🌟 Aliana Nuno
5/25 🌟 Destiny Duran
5/26 🌟 Bianca Boisvert
5/30 🌟 Yazmeen Arellano
5/30 🌟 Mariel Chavez



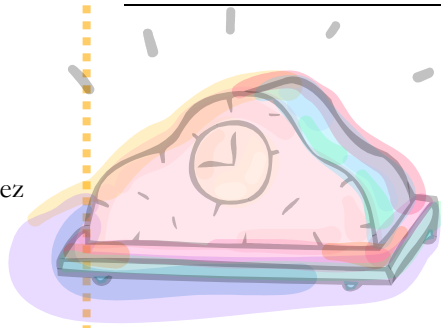
Please check the Lost and Found regularly to recover your shoes and clothing from the studio. Lost and Found is located in a bin near the door behind Studio B. Items are taken to the Goodwill Stores every two weeks.

It Is Time To Update:

If you have moved within the past six months to one year, please fill in the following information and drop it off at the desk.

Student Information:

Last Name:	First Name:
Address:	City & Zip:
Home Phone:	Cell Phone:
Email: (Important)	
Mom's Full Name:	Work Phone:
Dad's Full Name:	Work Phone:



I appreciate you taking the time to fill this in so we can update our records. We have a lot of disconnected phone numbers and incorrect addresses in our system. This will help to both clean it out and to keep in touch with you.

Joy MacKinnon

FOR SALE

Used Tap Shoes

Size 3 - \$10.00 - Gently Worn

Size 2 - \$10.00 - Gently Worn

Call Phil at 805-509-6383

Ballet Slippers toddler

Size 8.5 - \$5.00 - Very Good Condition

Call Jeanne at 805-443-1041

Jazz Shoes - Used only twice

No size listed but probably between 6 & 8 - \$15.00

Call Ethel at 805-985-2926 or 818-324-8152

Costumes left over from prior years - See Joy for prices and sizes ranging from size CS to CL - Prices from \$20.00 to \$35.00
These are terrific values for dress up, parties or Halloween.

